

White Stuff[®]

PRODUCT STANDARDS POLICY

As a brand we are renowned for our love of animals and do not condone cruelty in any way. All raw materials are ethically sourced from reputable suppliers and we require our suppliers to demonstrate ethical processes are being followed.



Animal Products

All animal products must be ethically sourced and must be animal by-products (e.g. leather, suede, etc.); exotic skins or any part of an endangered animal will not be used in our products. White Stuff does not accept animal products which have been bred for the purpose of manufacture only.



Animal Fibres

Animal fibres must not be obtained from live plucking of animals and is strictly prohibited e.g. Mohair, Cashmere, Alpaca etc. Fibres must be sourced from reputable suppliers with good animal husbandry.



Angora and other Rabbit Hair

Angora and other rabbit hair must not be used in our products.



Endangered Species

Endangered species appearing on the International Union for the Conservation of Nature (IUCN) or the Convention of International Trade in Endangered Species (CITES) lists must not be used in our products.



Fur

White Stuff does not sell products made of real fur.



Cotton

Cotton from Turkmenistan and Uzbekistan must not be used in our products.



Feathers and Down

Feathers or down can no longer be used in any White Stuff product due to the potential risk of feather and down coming from non-credible sources.



Denim

Sandblasting is unacceptable due to the health and safety of workers in the textile industry.



Wool

Wool must be sourced from producers with good animal husbandry. Merino wool used in our products must not be sourced from farmers who practice mulesing.



No Animal Testing

Our cosmetic products are not tested on animals.